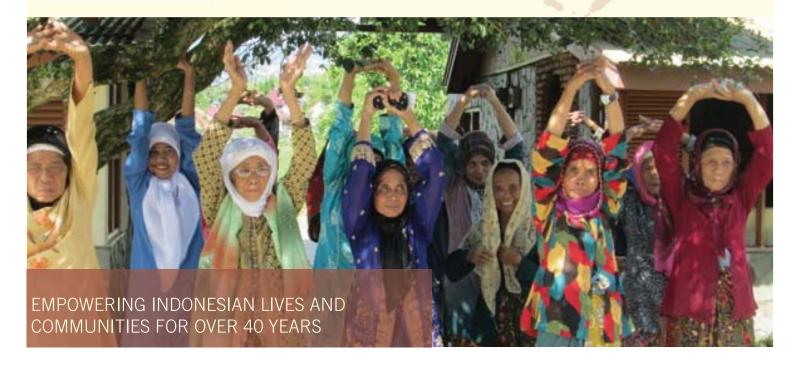


# YUM OCTOBER 7013



# What has happened in the past couple of months?



Cipanas YUM Village featured in local television program

Three times since the beginning of 2013 has the Cipanas YUM Village and the YUM beneficiaries been featured in several television programs. These short documentaries will be made available soon on YUM's Vimeo page: https://vimeo.com/ <u>yayasanusahamulia</u>



Author Mike Brumby reads to YUM's sponsored children in Cipanas

On March 29th, beneficiaries from YUM's Sponsorship program in Cipanas had a visit from author Mike Brumby who came to read his book "Alistair the Armadillo" and play games with the children. Needless to say, the children were thrilled!



Susila Dharma international representatives visit YUM Cipanas

As part of the SDIA Conference and AGM program in August 2013, Susila Dharma representatives from all over the world came to see YUM's projects in Cipanas. SD organizations from all over the world have been crucial in helping YUM find funding for various projects.

Yayasan Usaha Mulia (YUM) - Foundation for Noble Work is a not-for-profit organization that works to improve the quality of life of the poor in Indonesia. Indonesia has seen widespread development, but with the fourth largest population in the world, there are still many areas where there is a severe lack of proper health, education and community services. Millions of families continue to live below the poverty line, surviving on less than two dollars a day. YUM has worked for more than four decades in this vast archipelago to support communities, to give them hope and a way out of the cycle of poverty.

www.yumindonesia.org

# Cipanas YUM Village Community Center becomes national example









The Cipanas YUM Village's transformation from orphanage to community development center has become the center of attention of Indonesia's Social Affairs Ministry with the visit of Director General Bapak Samsoedi and his staff, as well as Save The Children representative, Bapak Tata Sudrajat.

In 2009, YUM reviewed the direction of the then-called Children's Village, an orphanage run by YUM in Cipanas, and made the strategic decision to transform the Village into a Community Development Center that would benefit the wider Cipanas community.

Supported by the Ministry of Social Affairs, Save The Children as well as local community members and human rights associations, YUM organized a Strategic Planning Workshop in November 2009 in which were discussed the many possibilities that the Community Center could become a key community institution.

Since then, the Cipanas YUM Village has grown into several projects filling the needs of the greater community of Cipanas, such as a Community Library, a Vocational Training Center, a Sponsorship Program, an Organic Farm Training Facility, a Preschool and several Health Programs.

With the visit of Director General Bapak Samsoedi on 29 August 2013, the Ministry of Social Affairs confirmed that the Cipanas YUM Village is a pioneer in the transformation from child-based institution to a family-based one, which the government is helping other orphanages move towards. During the visit, Bapak Samsoedi also declared that the Cipanas YUM Village will become a model for other orphanages in their transformation process.

This September, the Ministry of Social Affairs held a training for government-run orphanages at the Cipanas YUM Village and at the same time, the community center was presented as the point of reference for other orphanages that will undertake a similar transformation.

As part of the meetings, the Social Affairs Ministry promises to support the Cipanas YUM Village through funding from their Child Social Welfare Program (*Program Kesejahteraan Sosial Anak*). This particular program helps disadvantaged children to obtain funding for their education, receive additional skills training (such as English and Computer classes at the YUM Vocational Training Center), receive tutorial classes at least once a week and provides parenting and nutrition workshop for the parents.

# Kalimantan Agricultural Project: Promotion of Home gardens



With the objective of improving the livelihood and the nutritional intake of 300 families, the YUM agriculture project, funded by BMZ and Susila Dharma Germany, has so far trained and monitored more than to 140 families in 7 villages in Bukit Batu, Central Kalimantan.

Focus groups in various villages are established every few months, adding gradually to the existing groups. While the new groups start their training, extra support is given to the initial groups in order to correct technical aspects of the program that participants expressed having difficulties with.

After the general results of the first focus groups, emphasis has been given in preference for women participants as experience has shown that in general they have more time to attend the trainings and tend the home gardens.

There are currently 6 trainers working with the villagers, all supervised by project consultant Daniela Bustillo. Pak Joko and Pak Agus, who are also the caretakers for the project's rural centers, now have a prominent role in the villages as the experienced people the participants relate to. Helping them are trainers Novi, Sumarlan, Erna and Memey.





The team this year also included volunteers Michael Bragg, who volunteered as Sustainable Agriculture Development officer until February 2013, and Jonathan Avau who helped with Communications & Media from March to July 2013.

Besides training and monitoring of the home gardens, the project also focuses on research and trials such as compost tea, banana tree compost quality, worms, duckweed, cassava, sulphur, Bordeaux mixture, *trychoderma* and *pyrethus* (organic methods used for pests and diseases). A donation of *moringa* seeds - a plant with high nutritional value for humans and animal fodder - has been successfully germinated and it is expected that starting next year, stakes may be utilized to assist in reproduction.

As the project continues to progress and add more focus groups, one of it's challenges will be to create an agribusiness that will help to cover the rural centers' running costs as well as enable the project's continuity after the initial funding.



# Posyandu Lansia



Posyandu Lansia (or Local Health Post for the Elderly) is one of YUM's newer projects, and it is a health program formed to benefit elderly residents in our Cipanas community. Our Health Education Coordinator, Eneng Ernawati managed to secure it's support from the Japanese National Council for Social Welfare (JNCSW) after having spent 11 months in Japan training with them.

This multi-faceted project, that started in May 2013, hopes to help improve the health education, nutritional status and lifestyle of the elderly citizens in Cipanas, and to also foster a sense of affection and empathy amongst the community. Though there is a targeted number of 88 elderly in this program, an average of around 35 to 50 elderly regularly come to the monthly gathering situated at the Cipanas YUM Village.

The first part of this project focuses on the health aspect and includes a stretching session and a routine medical checkup. During the medical checkup, we check their weight and height, their blood pressure and a doctor from the local health center (*Puskesmas*) carries out an individual health examination for each person.

Every four months, the YUM health staff also performs a cholesterol test, a uric acid test and a blood sugar test. If an elderly has high cholesterol, the staff will check his or her cholesterol level during the 3 months that follow the first test. So far, only 2 elderly have high cholesterol levels.

The second part of the project focuses on the nutritional aspect of health. During each gathering, each elderly receives a nutritional supplement such as milk, oat cookies, juice or fresh fruit. Also part of the program is planting various organic vegetables such as sweet corn, papaya, sweet potato and cassava. With each harvest, the YUM health staff will organize a cooking session with the participants using the harvested produce. For example, on September 25th, a cooking session used the sweet corn harvested to make "Lepet Hunkue Jagung", a traditional indonesian snack made with sweet corn, coconut milk, hunkue flour, sugar and salt.

An added bonus to the program was the visit of 7th grade students from the Jakarta International School, some of whom helped to harvest vegetables, put together basic food necessities and distribute the donated food supplement to the elderly themselves.

# YUM PROFILE: Jonathan Avau



Volunteers are always needed, welcomed, and greatly appreciated at YUM and as such, it was hard to say goodbye to Jonathan Avau, a volunteer who has been working with us for the past five months. Jonathan, or Jo as he is fondly referred to, comes from Belgium and has been assisting the YUM Kalimantan Sustainable Agriculture Project in the areas of communications and documentation. He came to know about YUM through his work at "Engineers Without Borders" program in Belgium which had invited YUM to speak at a conference in March 2012. Choosing to volunteer for YUM came when Jo decided to "make a change in his professional career"

and proposed his ideas on how he could help YUM, specifically on the agricultural project in Kalimantan.

Before volunteering with YUM, Jo's only interactions with volunteering were working with NGOs and organizations from his office in Belgium, and mostly volunteer work in Africa. However, he was able to benefit from this experience by experiencing an entirely different way of life in Kalimantan, being able to understand what it means to work on-site at a project, and bonding with the local staff. And even though he worked for five months in Kalimantan, it wasn't just all work and no play! Jo recalls fondly an experience he had visiting a village dedicated to searching for gold along the riverside!

Jo managed to help the project significantly through his knowledge in communications and was able to help in advertising the project. He noticed the importance in spreading the word about the activities and how this aspect is often overlooked when the majority of the energy is put into making sure the project is working properly and can become successful on its own. By aiding in how communications were approached and used in this project, Jo has made lasting differences on the agricultural project and how it continues to work in the future. As Jo heads home to Belgium, we wish him good luck on finding his next professional experience! - interview and article by Priyasha Madhavan

# **VOLUNTEER**

Volunteers from throughout Indonesia and across the globe have contributed significantly to YUM in the past and continue to do so today. Volunteers have assisted YUM in every area from fundraising for the organization, to helping children at the Children's Village with their reading Our volunteer requirements are as follows:

Committed to volunteer for a minimum of 3 months

Have a beginner's level of Indonesian (able to speak and understand Bahasa Indonesia)

Can come with a set of specific skills which are useful for the project involved

Applies at least 6 months before coming to Indonesia (if abroad)

If you are willing to donate your time, skills and energy to YUM please :

Contact us at

jakarta@yumindonesia.org

# Thank you also...



### Nisha Katti

Nisha, who is part of the student organization AIESEC United States, came as an intern at the YUM head office for 6 weeks. Her enthusiasm and friendly personality really made her fit perfectly with the staff in Jakarta and Cipanas. We wish her good luck and congratulations on being appointed AIESEC United States Public Relations Director!



### **Chris Burrill**

Chris spent one month in Cipanas helping out at the organic farm and teaching english to the YUM staff as well as being a guest teacher at the VTC English Class. As Chris spoke fluent bahasa indonesia, he quickly made friends with the staff and even became part of the VTC promotion team, going from school to school. With Chris' help, the VTC has had the biggest number of enrollment yet!

# Cipanas Organic Farm and Sekolah Musika









The YUM Cipanas Organic Farm is constantly growing and expanding, and with their success, they have been able to help others to learn about organic farming and spread the movement and knowledge of organic farming.

building and planting 4 vegetable beds. All the materials such as tools, compost and seeds were funded by JIS and supplied by YUM.

In May 2013, YUM was approached by Ms. Annie Andrews, who is the Service Coordinator at the Jakarta International school (JIS). Ms. Andrews was interested in connecting JIS students to a hands-on environmental project and at the same time, Sekolah Musika, which is a school for disadvantaged youths in South Jakarta run by former JIS staff, Ibu Nurmi, was looking to create an urban garden for the school.

Barry Thrasher, a student at JIS who is involved with the project commented that the project was significant because "organic gardening not only empowers rural populations to establish a sustainable and healthy business, but it also is a source of food enabling greater food security to those who reap its benefits." The garden has also been used as a "place of learning" for the biology class at Sekolah Musika.

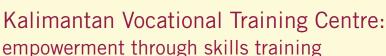
Ms. Andrews immediately thought of YUM and the Organic Farm in Cipanas to help teach the school children and teachers how to build the garden. The main challenge was getting the project started as the land that would be used for the garden needed to be cleared. After students and teachers from JIS and Sekolah Musika spent 2 sessions clearing and digging the land, YUM was invited to share their knowledge and expertise on organic farming with Sekolah Musika and the JIS volunteers.

Pak Fauzan, one of the science teachers at Sekolah Musika, found that it was difficult to develop and sustain a strong science program at the school due to limited funds and resources, but this project has now inspired an interest in the students on science. Thanks to his dedication as well as the support of the school principal and teachers, the Sekolah Musika urban garden now has 25 vegetable beds and has since the month of June harvested many vegetables shared among the teachers and students!

Over the weekend of 18-19 May, Oleh, YUM's Organic Farm Coordinator, and his team spent time teaching the JIS and Sekolah Musika teachers and students the basic farming skills as well as

We were very impressed by the energy and experience of the YUM Cipanas farm staff - Ms. Annie Andrews





The YUM Kalimantan Vocational Training Center aims at raising the living standards and improving the future prospects of low income women and youth in the sub-district of Bukit Batu, Central Kalimantan. It works towards increasing access to self and wage employment opportunities among its target groups by providing vocational training that meets the market demand.

A labour market analysis and mapping of local production and consumption conducted in 2012 at YUM's request by PUPUK (Indonesia's Association for Advancement of Small Businesses) to identify economic opportunities and training needs, clearly highlighted the current and future limits to formal employment in the area, as well as the lack of training facilities.

Though funding to build a permanent facility for the Vocational Training Center has not yet been found, YUM is still determined to provide skills training to the impoverished community of Bukit Batu. This has been possible thanks to the funding provided by the project's major donor, Barclays.

In June 2013, a Food Processing training was established, teaching women how to produce banana chips as banana trees are plentiful in the Bukit Batu area. The first group consisted

of 10 women, then a packaging was created and up to this date, the former participants are continuing to produce and sell their homemade banana chips.

In September 2013, new Computer classes and English classes also restarted. YUM welcomes a new English teacher, Mr. Samuel Hull, who, as a native speaker, is able to provide a more intensive course than those provided in the past.

A new skills training also started in September. Hairdressing is currently being taught focusing on hair cutting skills. Presently, there are no hair salons in the area of Bukit Batu so this skill is highly needed and also beneficial to the participants as they can start their own salon once the training is completed.

The Kalimantan Vocational Training Center welcomes a new formation working tirelessly for its success: Ibu Mailia Sudarwati rejoins YUM as the Kalimantan VTC Coordinator (Ibu Mailia was formerly the YUM Executive Director before moving to Thailand) and Board Member Bachrun Bustillo has been appointed as the Kalimantan VTC Project Manager.











# Welcoming new YUM Board members



After many years of collaborating with Barclays for YUM's education projects in Central Kalimantan, Barclays finally recommended Managing Director Agung Prabowo, as a YUM board member.

After graduating from the University of Kansas in Accounting and Business/Management, Mr. Prabowo has been active in the financial sector for the almost 20 years. His expertise and vast network will be most beneficial for YUM's growth.



After being recommended by a YUM board member, Mrs. Hudayani Asikin-Helmi's appointment as board member was happily accepted by the Board of Patrons. Mrs. Asikin-Helmi has an extensive background in hotel management and in child education, making her a perfect match for YUM's desire to expand our edutourism projects which are offered to school children in Jakarta.

## **CONTACT US**

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### **DONATIONS**

To find out how you can help improve the lives of poor families in Indonesia, log on to the "Donate" page on our website and help give communities the tools they need to break the cycle of poverty.

### www.yumindonesia.org

